

ABN:66 670 522 933

## To whom it may concern,

Before meeting Marcus, we were just starting out and had no clear direction for marketing our business or managing our online presence. With so much to do, we didn't have the time or expertise to create a strong marketing strategy. We knew we needed help but didn't know where to begin.

Since working with Marcus, we've built a solid foundation for our business. Our social media presence has grown significantly, with over 250,000 organic views in less than three months, bringing attention to our events and vendors. Marcus also created our website and Google My Business from scratch, generating over 13,000 impressions and 2,000 clicks in a short period.

Marcus has been influential in helping us attract new vendor leads, manage and promote events, and ensure EzyEats reaches the right audience locally. His ability to manage multiple platforms, develop effective strategies, and deliver real results has been key to our growth.

What stands out most about Marcus is his dedication and adaptability. He takes the time to understand our goals and works with professionalism, creativity, a results-driven approach. His hands-on attitude and understanding of every area of our business have played a big role in our success.

I would highly recommend Marcus to any business looking to establish or scale their marketing efforts, particularly if you're unsure where to start and need someone with the skills and commitment to elevate your online presence.

Regards Joe

1

## **EzyEats Street Foods Australia**

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